

To get it to people's attention! A publisher can do that. He's got the money to put into that. He's got the outlet for selling, etc. A man sent me a book he'd written on apologetics a couple of hundred pages of typed stuff, and he wants me to read it now. What he's hoping for is a recommendation. He's got a letter from some publisher I've never heard of who says, This is an excellent book, very finely done, etc. and I am very sorry we do not have the money to publish it on our expense but if you will subsidize it ----- Well, that doesn't prove whether the book is any good or not. It's easy to --- If you pay a publisher to publish a book for you, he will probably just let it stand on the shelf.

Dr. Buswell wrote a great book on the comparison of the philosophies of Dewey, and Tennant. He put an awful lot of study in on it. It was his thesis at NY University actually, but he did not write it until he already was widely known. He was president of National Bible Institute at the time which became Shelton College. He wrote that book, and Philosophical Library published it for him with the arrangement that he should == he had to purchase 1000 copies at \$6 a piece, and I'm afraid most of them stayed up in the place there. He sold some, but they put it in their catalogue the year it came out, and it did not even appear in subsequent catalogues. So they got money enough out of it to publish it. They did not like something that would attack Dewey anyway so they did not care to promote it. It would have taken a lot of money to promote it, but there would have been a lot of people who would have been interested in a book by Buswell and a lot of people who would have been interested in the subject-- if they knew about it! But if a publisher puts their own money into